



Rideau Heritage Route Tourism Association
613-389-4783 info@rideauheritageroute.ca

2011 Tourism Partner Program & Cooperative Advertising

BASIC TOURISM PARTNER		FREE
<ul style="list-style-type: none"> • Open to all tourism businesses operating within the boundaries of the RHRTA funding municipalities. • Website listing on www.rideauheritageroute.ca (property name, location, phone & 25-30 word description) • "Smart mapping" directions to your tourism property • Networking with other Tourism stakeholders at RHRTA events 		
BANNERS / FLAGS (available to Basic and Enhanced Partners)		
World Heritage Banner Program (Custom or Stock banners available).....	from \$ 100	<input type="checkbox"/> Custom orders due Mar 28 '11
Boat Flags (Swallow tail boat flag with 2 brass grommets).....	\$ 8	<input type="checkbox"/>
ENHANCED TOURISM PARTNER		
A. Web link (over 100,000 unique site visits annually).....		<input type="checkbox"/>
<ul style="list-style-type: none"> • Hyperlink from www.rideauheritageroute.ca to your website • Enhanced web listing with additional 100 word description, amenities, • Your logo and 3 photos posted on your web listing 		
As an Enhanced Tourism Partner you may participate in the opportunities below:		
B. WEBSITE HOMEPAGE ROTATION		
Post your image & link on www.rideauheritageroute.ca homepage.....	\$ 200	<input type="checkbox"/>
C. PRINT/RADIO ADVERTISING (please indicate your interest and we will follow up with specifications & further details)		Deadline
Rideau Heritage Route Passport/Guide NEW FOR 2011 ...(see sales kit for details).....	from \$1,200	<input type="checkbox"/> Feb 28 '11
Great Fall Drives package partnership (Be part of a Fall Colours Rideau package).....	\$ 100	<input type="checkbox"/> Apr 30 '11
CJAD Montreal Radio (Have your business featured on CJAD website & live 1hr travel radio show).....	\$ 100 + contest prize	<input type="checkbox"/> May 30 '11
D. VISITOR SERVICES		
Brochure distribution service to travel information centres along Rideau Heritage Route.....	\$ 150	<input type="checkbox"/> May 30 '11
E. TRADE SHOWS		
Your brochure/rack card distributed at key Consumer Trade Shows.....	each show \$ 50	<input type="checkbox"/> see show dates
<input type="checkbox"/> VIA Rail Destinations Show - Toronto May 2011 <input type="checkbox"/> Montreal Outdoor & Travel Show – May 2011 <input type="checkbox"/> Rideau Canal Festival –Ottawa July 28-Aug 1, 2011		

Business Name: _____

Contact: _____ Title: _____

Address: _____

Phone: _____ Fax: _____ Toll Free phone: _____

email: _____ Website: _____

SUB-TOTAL \$ _____

HST (13%) # 86282 6633 \$ _____

Total: \$ _____

AUTHORIZED SIGNATURE _____ DATE: _____