



2009 ADVERTISING PARTNER CONTRACT

BASIC PARTNER

- Open to all tourism businesses operating within the boundaries of the RHRTA funding municipalities
- Website listing on www.rideauheritageroute.ca (includes company name, address, phone number & short description)
- E-mail feature allows site users to contact you by e-mail via our site (prevents spam)
- "Smart mapping" directions to your tourism property
- Referral service through our website and phone/e-mail inquiries
- Networking with other tourism stakeholders at RHRTA events
- Access to helpful research and information in our online Partner's Centre
- Opportunity to register for free RHRTA e-newsletter (just e-mail us!)

FREE

ASSOCIATE MEMBER - Non-tourism based

Non-profit/charitable organization: \$ 99	For-profit business: \$ 149
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- Hyperlink on www.rideauheritageroute.ca
- Networking with other tourism stakeholders at RHRTA events
- Access to helpful research and information in our online Partner's Centre
- E-newsletter to keep you up to date with partner news, tourism trends and association updates

TRAILBLAZER PARTNER - Web advertising partner

1 Image/Logo + benefits listed below: \$199	Additional Images: \$ 99 each
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- Company name and phone number listed in RHR Travel Guide (museums, attractions & accommodations only)
- Enhanced web listing with extended description, amenities, one logo/image & hyperlink on www.rideauheritageroute.ca
- E-mail feature allows site users to contact you by e-mail via our site (prevents spam)
- "Smart mapping" directions to your tourism property
- "Add to Itinerary" option allows site users to add your property to an online itinerary which can be printed or e-mailed
- Referral service through our website and phone/e-mail inquiries
- RHR decal to promote your involvement in and support of the Rideau Heritage Route Tourism Association
- Networking with other tourism stakeholders at RHRTA events
- Opportunity to become a RHRTA Board member (elections at Fall AGM)
- Opportunity to participate in high value co-op marketing programs at affordable cost
- Access to helpful research and information in our online Partner's Centre
- E-newsletter to keep you up to date with partner news, tourism trends and association updates

A LA CARTE - See our 2009 Marketing Plan (in our online Partner's Centre) for details on these and other initiatives

Cooperative Advertising & Marketing Initiatives...

- Post your image on the RHRTA homepage rotation
- Brochure racking service at RHR travel centres
- English Travel Guide - Ontario
- French Travel Guide - Ontario
- Tourism Training Workshops (per person)
- Great Fall Drives package partnership

Trailblazer Partner Cost

\$ 99 per image
 \$ 149
 From \$ 1,899
 From \$ 699
 From \$ 20
 From \$ 100

Basic Partner Cost

N/A
 \$ 249
 From \$ 2,499
 From \$ 849
 From \$ 40
 N/A

Business Name: _____

Location Address: _____

Mailing Address (if different from above): _____

Phone: _____ Fax: _____ Toll Free Phone: _____

E-mail: _____ Website: _____

Contact: _____ Title: _____

SUB-TOTAL: \$ _____

5% GST (GST# 86282 6633): \$ _____

TOTAL: \$ _____

Authorized Signature: _____ Date: _____